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Ideas... 4-H and



YOUTH DEVELOPMENT

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CURRENT SERIAL RECORDS

Dear Co-Workers:

Last August, the Extension Subcommittee on 4-H Club Work took certain action relating to the proposed minimum and maximum ages for 4-H Club members. This was done following the recommendations of a special study committee. This action was approved by the Extension Committee on Organization and Policy and reported through their minutes to all State extension directors.

I quote from the report of the Extension Subcommittee on 4-H Club Work of their meeting August 1-3, 1962.

"A motion was made, seconded and carried that the national policy regarding the minimum age for the enrollment of 4-H members be clarified to mean that boys and girls enrolling shall reach their tenth birthday during the current 4-H Club year.

"In order to contribute to the maximum development of boys and girls and to maintain the desired image of 4-H Club work the Subcommittee urges all Extension staff members to give emphasis and support to this policy and not enroll younger boys and girls.

"A motion was made and seconded that the maximum age for 4-H Club membership be as follows: a boy or girl must not have passed his or her nineteenth birthday on January 1 of the Club year. This action should be completely implemented in the 1965 Club year. Motion carried.

"This action is strongly supported by findings of the ad hoc committee on Age Groupings in 4-H.

"The recommendation implies the necessity of an expanded Extension program that will more adequately serve the needs of young adults."

Cooperating with Land Grant Colleges and Universities

To aid in carrying out this action, we will use the new ages in certain printed materials, since most publications are used over a period of several years. You may find it appropriate to occasionally explain that the maximum age will not be completely implemented until 1965.

STAFF ASSIGNMENTS

The Division of 4-H and Youth Development counts it a real opportunity to work with you in forwarding educational programs for today's youth. The staff assignments we have mapped out reflect the many areas where you and others are asking our help. You may want to put this in the same folder with the "Areas of Concern", sent to you recently, since they supplement each other.

4-H CLUB WEEK

Early plans indicate this should be one of our most successful observances. The National 4-H Service Committee, the National 4-H Club Foundation and 4-H and Information Divisions of FES have cooperated in preparing materials and in coordinating plans for Report-to-the-Nation assignment.

The report team will be making appearances in Washington, New York City and in Los Angeles. Radio and TV programs will originate from both coasts. The team includes delegates from Alabama, Arizona, Indiana, Mississippi, New York, and South Dakota. Leonard Harkness and Georgia Taylor are adult advisers.

Several of the States and the National 4-H Service Committee have issued films and other visual materials to be used during the week. Joe Tonkin has headed our plan for FES to produce a one-minute film (color) for network TV. Our enthusiasm has been fanned by the wide use made of films produced the past three years. We hope you see the new one, and like it.

We have learned of an interesting plan in Nebraska. National 4-H Week is to feature a Statewide 4-H career exploration program. Club members are being asked to interview two adults in occupations of particular interest to the club member. We have asked Nebraska to send you a copy of the instructions and the survey sheet. Look for a mimeograph entitled "Career Exploration Survey, Kit of Ideas."

T. A. ERICKSON - 4-H Pioneer Passes Away

Mr. T. A. Erickson, one of the pioneers of 4-H Club work died on January 31 at the ripe age of 91. "Dad" Erickson, as he was affectionately called, helped

shape the growth of 4-H Club work in his native Minnesota and in the nation. He was honored in the National 4-H Club News series as "One of the Folks Who Have Made Club Work Great."

After he retired from the role as Minnesota State 4-H Leader, Mr. Erickson became a consultant for General Mills, where he compiled a series of bulletins used in 4-H nationwide. These covered such topics as "Guide Posts for Local Leaders", "Parents and 4-H Clubs", and "Our Job as Officers of a 4-H Club." More recently, his book "My Sixty Years with Rural Youth" has been widely read.

Dad Erickson was an outstanding teacher, much in demand for Extension regional schools, and also popular as speaker for 4-H State and district meetings, and consultant for policy discussions.

VOLUNTEERS FOR PEACE CORPS

The National 4-H Foundation is recruiting young people with 4-H background for a new Peace Corps Program in Uruguay. They will soon be recruiting for personnel to continue the Brazil project. Training will begin in mid-June. Enrollments accepted anytime. Please bring to the attention of former 4-H members, who may be interested.

REPORT OF SCIENCE - IN 4-H STUDY

Dr. Karl S. Quisenberry and Gary L. Seevers reported recently to the Technical Advisory Committee on the study of science in 4-H, made up of outstanding science and education leaders. The final report of the study will go to press about the first of April. In their field work, the two staff members contacted many institutions that already are producing materials and conducting programs of science education. They studied 4-H project bulletins submitted by various States. They also made intensive on-the-spot studies in New York, New Jersey, Kentucky, Georgia, Minnesota, Iowa, California, and Oregon.

EXTENSION YOUTH SECTION PROGRAM

The Association of Southern Agricultural Workers which meets annually the first week in February met in Memphis, February 3-6. The Extension Youth Section is one among 20 special sections. State 4-H staff members from 11 Southern States participated in the program. This year's theme was "The Consultative Process in Leadership Development." The program was based on the counseling relationships required in Extension to work with young people. On the first day the program took a look at the consultative process--the counseling relationships--which State 4-H staff members need as work is conducted with agents in

leadership development. Then the program continued to look at the inter-relationships which agents must have to work with leaders and in turn the relationships which must be established as leaders work with junior leaders and other members.

Dr. Glenn Dildine of the National 4-H Foundation; Dr. Edgar J. Boone of the Wisconsin Center; George Nutt, Director of Extension in South Carolina; Robert Pinches, Lloyd Rutledge, and State 4-H Leaders participated in the program.

SOUTHERN LEADERS PLAN FOR THEIR CONFERENCE OF STATE 4-H LEADERS

The regular program development conference for all State 4-H staff members of the 13 Southern States and Puerto Rico is being planned for New Orleans, May 6-10. The theme is "Design for Progress." The core of the program is based on leadership development. Each State in the region is developing a teaching unit on how to train agents in the concepts of leadership development. These will be demonstrated at the conference and a critique will be given by outstanding leadership resource people.

C. I. Smith, State 4-H Club Leader in Mississippi, is chairman of the program planning and Calvin Shirley, State Club Leader in Louisiana, is chairman of the Regional 4-H Committee which has given guidance to 4-H program development in the region for the past three years.

CONFERENCE FOR NORTHEASTERN AND SOUTHERN IFYE LEADERS

Twenty-six States sent representatives to the first workshop of its kind to be held at the 4-H Center. The picture of the IFYE program presented at the meeting included philosophy and operations involving both outbound and inbound exchangees. Special attention was given to recruitment, selection, orientation, and assignment procedures. Work group discussions gave the participants a chance to share ideas about carrying out the program in their various States.

SPECIAL YOUTH ISSUE OF REVIEW

"Problems of Rural Youth in a Changing Society" is tentatively listed as the theme for a special Extension Service Review issue in September. (This is essentially the same theme as for the youth conference being held this fall in Oklahoma.) We anticipate several important articles concerning the real problems that make life different now for rural youth; possibly a fewer number of articles showing how 4-H is adjusting to changing situations.

NATIONAL 4-H FELLOWSHIPS

Due date is March 1 for applications for the \$3,000 grants awarded to six young extension workers particularly interested in youth work. This opportunity carries with it much more than a chance to study for a master's degree. We hope you will encourage promising State and county staff members to apply.

NATIONAL WORKSHOP IN HUMAN DEVELOPMENT-HUMAN RELATIONS

While you are thinking of educational opportunities, consider the workshop to be held at the National 4-H Center, June 17 through July 26. Fifty scholarships are available to Extension workers but participation in the workshop is not limited to persons receiving the scholarships. Dr. Glenn Dildine and staff would be glad to furnish further information about the objectives and procedures for the workshop.

We are pleased that several State 4-H staffs are planning for this opportunity in 1963.

REGIONAL CAMPING CONFERENCE

Seven regional conventions on camping will be held from February 1 through March 4. These are golden opportunities for county extension agents and leaders who have the responsibility for programming camps in 1963. 4-H camp managers and directors can learn with the American Camping Association members the challenge of today's camping problems and work toward some of the answers and solutions of our camping program. Representatives of business and industry will be on hand to answer questions about insurance, food, crafts, camping equipment and so forth. We hope this is a good 4-H kindred group session at each one of these regional meetings.

INTERNATIONAL PEACE GARDEN SITE OF RYUSA

The annual Rural Youth of USA conference will be held at the campsite adjacent to the International Peace Garden on the U.S.-Canadian border, Dunserth, N. D. The event will open Sunday afternoon, August 25, and close after breakfast August 29. This year's community changes and adjustments--"Facing Reality in (our-your) Community," will be the theme. This inter-group conference provides an excellent opportunity for young adults with a rural background to have an important educational experience.

COMMITTEE STUDIES 4-H HOME IMPROVEMENT

14 February ✓
A selected group of home furnishings specialists and State 4-H staff members met following the recent specialists workshop in New York City. The three special topics were: (a) Programming in this subject matter field for club members of different ages, (b) How to give greater emphasis to principles of art and science, and (c) Helping the volunteer adult home improvement 4-H leader. State 4-H staff participants were Pauline Rowe of Vermont, Rhonwyn Lowry of Georgia, Evelyn Quesenberry of Indiana, and Clara Ann Smith of New Jersey. Dr. Eugene Piesner, New York Extension Specialist in Child Development and Family Relationships, gave one of the keynote presentations.

It is planned that information from this meeting will be developed as a guide to aid States in planning 4-H home improvement programs.

GRAIN MARKETING

The 4-H Grain Marketing Tour and Clinic was held at the Chicago Board of Trade, January 29-31. This tour and clinic has proved to be increasingly popular as a means of interesting and instructing youth in crops work. There were two State 4-H members each from Colorado, Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nebraska, North Carolina, Ohio, Oklahoma, Texas, and Wisconsin and representatives of Extension staffs. Representatives from the Chicago Board of Trade, National 4-H Service Committee, and the Federal Extension Service also participated in the program.

A DEEP LOOK AT TENNESSEE 4-H

George Foster honored our request to send copies of his talk to the 1962 Annual Tennessee Extension Conference on "The Past Ten Years in Tennessee 4-H Club Work", and included "Recommendations for Changes in the Subject-Matter Content of the 4-H Club Program in Tennessee." This is real thought-provoking material. Don't ask us for our file copy--if interested, see if George will send you a set.

HEALTH AND PHYSICAL FITNESS - A Selected Book and Film List

14 February ✓
The American Library Association, Young Adult Services Division, has issued this book and film list as an aid to us in 4-H health emphasis. Fern Kelley planned with them on the need for such a compilation and they selected Library Association members in Wisconsin to prepare it. Agnes Hansen, Chairman of the 4-H Health Development Committee, served as a special consultant.

You can freely incorporate this material into State publications or leader letters. We will have the list available for limited distribution only. Copies will go to Home Demonstration Leaders, Nutrition, Health and Recreation Specialists.

NOMINATIONS FOR STATE 4-H WORKERS FOR RECOGNITION - National 4-H Conference

A Reply
Please!

Please send us on the enclosed sheet names of State and Assistant State 4-H Club Leaders who have earned the awards listed and not previously recognized in these categories. These are needed for National 4-H Conference.

YOUR HELP PLEASE - SAFETY MATERIALS

We are looking for safety materials that have been developed to help plan and implement effective safety projects and activities for youth groups. These would be listed in a National Safety Council youth conference resource list.

Therefore we are looking for materials which:

1. Are specifically geared to and/or are readily applicable to you and your leaders.
2. Are current and in available supply.
3. Provide program suggestions in a variety of accident prevention areas.
4. Serve for reference by adult leaders, particularly at the State and local levels.
5. Include business, industry, insurance, and any other commercial groups and civic organization materials that you have found valuable in your 4-H program. (Please list sources to request these.)
6. Perhaps include such items as safety pamphlets, periodicals, books, films, other program aids prepared for or "tailormade" for youth safety projects activities; safety recognition programs, etc.

Please send two copies (or a description, if it happens to be film or slides) to Edgar A. Reeves, Jr. We will send one copy to Harold E. Heldreth, Secretary, Youth Activities Conference, National Safety Council.

4-H LEADERS HANDBOOK ON SAFETY

General Motors, through the cooperation of Mr. John Daneke, has supplied 25,000 copies of a recently revised 4-H Leaders' Handbook on Safety. Order the needed supply for this well prepared and valuable aid to 4-H Club Leaders through the National 4-H Service Committee.

CAREER PACKET ON POULTRY

In the packet of career material noted E, page 3, in the 4-H IDEAS for December 18, 1962, we listed "Career for Youth in the Poultry Industry" prepared by the Western Poultry Congress, Inc. Instead of "prepared by", it should have been "was received from." We are not real sure who deserves credit for this fine publication.

KNITTING PROJECTS

Will States that have knitting projects send copies of their project material to Fern Kelley. So far, we know of such 4-H project work in Oregon, New York, Michigan and Missouri. We should also like to know which subject-matter specialists give leadership.

PROGRESS WITH 4-H PHOTOGRAPHY MATERIALS

The National 4-H Photography Development Committee met January 15-18. Unit one of the new 4-H photography materials is now ready to go to press. Unit two of 4-H photography will be worked on and should be ready for press early this spring.

The Subcommittee has approved an October meeting of the 4-H Photography Development Committee, at which time work should be under way on Units three and four and the advanced units. The target is to have all units completed and available in spring of 1964.

GETTING ACQUAINTED WITH YOUR OPPORTUNITIES

This is a new book published by J. G. Ferguson and Associates, Chicago, which contains a 12-page, attractively illustrated chapter on 4-H work. Besides describing various national youth organizations, the book offers how-to-study suggestions and tells about scholarships available.

4-H ELECTRIC EXHIBIT

ADVERTISING & SALES PROMOTION magazine for December carries an article by a Westinghouse Electric Corporation writer (4-H electric program donor) on "How to Meet an Exhibit Deadline Without Breaking the Budget." The two-page writeup relates to our new three-paneled electric project exhibit available for regional and national meetings by writing co-designer H. S. Pringle, FES Engineer.

"GREATER OPPORTUNITIES THROUGH 4-H" - Illinois Slides

We were impressed with this set of slides developed in Illinois as an Information Slide series to explain the experiences Club members have in 4-H. Depicted are projects, activities, leader training, camping, etc. Jack C. Everly, Assistant Extension Editor, Photography, says Illinois could furnish filmstrips in quantities of 10 or more at \$1.50 each. These could then be mounted into slides. You could replace slides that have University of Illinois identification. No script is provided--most of the frames have brief scripts on them. This set could have wide usage for 4-H Week and continued use throughout the year.

FILM "AMERICAN THRIFT"

We previewed the latest film in the "Great America" series. This picture, "American Thrift," is slanted toward the homemaker--a 25-minute film that would be useful as a discussion starter for adult leaders in young adult groups using some of the situations in the film. Photography and technical qualities are well above average. Other films in the series, "American Harvest", "American Engineer", "American Look" and "American Maker". All may be borrowed free from Film Distribution Department, The Jam Handy Organization, 2821 East Grand Boulevard, Detroit 11, Mich.

LEADS FOR LEADERS NO. 25

Leads for Leaders No. 25 is an example of the way one State prepares the professional worker for the Extension youth program leadership role.

4-H LEADERSHIP DEVELOPMENT SERIES NOS. 12, 13, 14 and 15

Here are scripts for the four new slide sets: Parents-Partners on the 4-H Team, The 4-H Club Meeting - A Teaching Tool, Building a 4-H Club Program, 4-H News Can Work For You. These scripts are complete and quite detailed. We assume people using them will make their own adaptations. The scripts you or agents receive when you buy the set of slides and tape will be a shorter "news" type presentation. The set "Building a 4-H Club Program" uses an interesting 3-D cartoon type art. The other sets use "people and things" in the presentation. We are sure there are many ways to use this in the leader teaching program in each county. We always appreciate your comments on how this material is used and further aids that can be produced.

We know that local sources do provide funds to obtain this type of material so agents can have this teaching material close at hand. The National 4-H News is providing each State with a complimentary set of "4-H News Can Work For You". You will find information on how to purchase these slide sets on the last page of each of these scripts.

4-H LEADERSHIP DEVELOPMENT SERIES NO. 16

Number 16 in the 4-H Leadership Development Series is enclosed. We feel this will be helpful as a "starter" in looking at the project or subject-matter content of the 4-H program. This is strongly oriented to the subject-matter specialists' viewpoint. In joint meetings of 4-H and subject matter specialists, other views will also arise. Perhaps one question that can run throughout, or be considered in addition, is "How does this 4-H program develop and contribute to the basic needs of boys, girls, and families?" You can be assured the Federal Extension Service staff is most willing to support any effort in this area. We have already had several experiences of this kind of joint effort in selected subject matter fields and are quite pleased with results.

CONFERENCE WITH VO-AG STAFF

Our staff began our work for the new year with a joint staff conference with our friends in Vocational Agriculture in the Department of Health, Education, and Welfare. We invited Dr. Tenney's staff and some of the staff members of the FFA Foundation to a luncheon in the Department and continued with a conference on some program areas of mutual concern. Our discussion centered around the preview of the Preliminary Report on the President's Panel Study on Vocational Agriculture; Trends and Emphasis on 4-H and Youth Development Programs, Career Exploration, Youth Employment and Manpower Training Act; and Peace Corps Relations to IFYE and FFA Program Plans.

CONFERENCE WITH WALTER JACOBY, A.I.C.

Walt Jacoby
The 4-H staff also met recently with Dr. Walter Jacoby, Director, Youth Education, American Institute of Cooperation. The following topics were discussed: State Scholarship Awards offered by AIC, 4-H Brochure and Guidelines for use in a broader economic approach in 4-H, Suggestions for the youth schedule at AIC.

SHARING SOME GOOD IDEAS / IN USE IN THE STATES /

Alabama - State 4-H Foundation

Forty business and civic leaders throughout Alabama have been enlisted by the Alabama 4-H Foundation to spearhead a \$3 million fund drive for the activities of the State's 133,000 Club members. Money raised can finance the building and maintenance of training centers, provide more educational materials for 4-H Club work, as well as money for educational trips, scholarships and for supporting district and Statewide 4-H events.

Idaho - Leader Letter

The Idaho 4-H Club Leader, first time in printed form, is to be issued quarterly. County Extension Agents will distribute the letter to all local 4-H Club leaders. The present issue is four pages, has attractive format, and many photographs.

Illinois - Program in Chicago

We are always interested to see the progress of the 4-H program in the urban situations of Chicago. Larry Biever reports there has been a steady rise in enrollment to 1355 for 1961-62, with 325 members having been enrolled for three or more years. Over 80 percent of the membership does not participate in any other group activity. About one-fourth of the membership is non-white. Certificates and leadership pins were presented to 125 volunteer adult leaders and to 77 junior leaders. One of the interesting program features was an exchange between 4-H junior leaders in Milwaukee County, Wisconsin and those in Chicago.

Indiana - Safety Honors for Rural Youth

For their service in counties with installation of seat belts, Indiana Rural Youth won the top honor in the National Safety Congress. Award was made to the chairman of the Rural Youth Community Service Committee.

Kansas - Home Improvement Tour

The Home Improvement project blue award group participated in a special field trip as part of the American Royal 4-H Conference. The schedule included the Nelson Art Gallery, the rug department of a large department store, and exhibition apartments of two Kansas City apartment buildings.

Michigan - New Idea to Get Understanding

In at least one county, the older youth group is buying space in High School annuals to promote 4-H Club Work. The County 4-H Council is assisting with the financing.

Minnesota - Public Affairs Program With Young Adults

The Minnesota Extension Service has completed a two-year reappraisal of its program with young adults, out-of-school and unmarried. Major stress will be placed on informal educational work in the areas of public affairs and citizenship. The terms Rural Youth and YMW have been dropped. County educational groups for single young adults, 17-27 years of age, will be called young adult citizens clubs.

Missouri - Health Study

Bill Wickersham is conducting a study to learn more about the health knowledge of Missouri 4-H Club members in the areas of personal health, community health, nutrition, safety, first aid, and social and emotional health. The Kilander Health Knowledge Test was chosen to be used in the study. In 15 counties tests are being given by 4-H leaders and agents during the months of January, February and March, and information from the study should be available by September.

Nebraska - "Our Challenging Teenagers"

The older 4-H member between 14 and 20 years of age was the topic for the January 23-25 leader meeting at the University Center for Continuing Education. The State staff pointed out that nearly one-fourth of their 35,000 members are in this age bracket. Following a presentation by Ed Pope, discussions centered around understanding the teenager, and programs and activities geared to meet the needs of this age group.

New York - International Understanding

A plan is developed to supplement the influence of the IFYE program, pen pals and other methods of fostering understanding with peoples of other nations. Plastic world globes have been distributed to counties in quantities sufficient to provide one globe for each 4-H club having a majority of members 14 years old and older. The State office is providing 70 small 4-H sticker seals with each globe. These are to be affixed on the map of the 70 countries having 4-H or 4-H-type work with youth. A book list is also provided. Suggestions are provided for club meeting programs; for special parents night programs; and for using the readings for book reports, oral talks and themes in school.

Pennsylvania - Keystone Award

In the process of naming State winners, judges selected two and not more than five of the highest scoring and designated them as "keystone" winners in each program. These boys and girls were interviewed during State 4-H Day in order to make final selection. The entire group of "keystone" winners were introduced as a group during the first assembly. Each was given a wallet-sized card.

South Dakota - "Youth Opportunities in South Dakota"

This is the timely topic for the State 4-H public speaking event. It is hoped the selection of this topic may cause some young people to take a deeper look into the State's potential.

Tennessee - Another Step in Camping and Leadership Work

Addition of the Buford Ellington 4-H Club Training Center to other facilities across the State gives Tennessee a leading position in the matter of providing a well-rounded educational program for rural youth and adult groups. It is anticipated that some 600 boys and girls with their supervisors can be accommodated for each week of the summer 4-H training season. Also, the Center will be used by adult groups for workshops, demonstrations, short courses, etc., conducted by the U-T Agricultural Extension Service.

West Virginia - Health and Safety

A recent issue of the leader letter "Treasures of the Trail" was full of good ideas and program helps, including references for films and bulletins. "My Teeth and I" is the health theme for the current year, and "Fire Safety" is safety focus.

Western States - Career Focus at 4-H Roundup

Career exploration was the focus for the 4-H delegates program at the 4-H Roundup, held in conjunction with the National Western Stock Show each January. Seven States participated with 150 delegates. Tours to business institutions in the Denver area were one of the features.

NEWS OF OUR / CO-WORKERS /

The Federal Extension Service is now in the group of agencies under the general direction of Assistant Secretary John P. Duncan, Jr. Secretary Duncan is proud of his close association with 4-H work in his native Georgia.

A. E. Duke, formerly with the Foreign Agricultural Service, is now a Program Leader for Extension work with Indians, a position previously held by Shawnee Brown. Mary Kennington, the other FES Indian Program Leader, will work with him in this position. Mr. Duke was a former county extension agent and then district agent in Idaho.

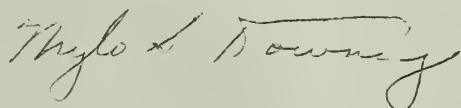
The death of Roberta Anderson of the Kansas State 4-H staff was a great loss to the total 4-H Club program. Roberta was an example of an outstanding 4-H Club member who had moved up to the role of State staff leadership. She was killed in a train-car accident while traveling home for the Christmas vacation. Her parents are Mr. and Mrs. Gilbert Anderson on Sargeant, Minnesota.

Geraldine Fenn (Montana) and Shirley J. Patton (Virginia) are on brief study leave periods, both at their home institutions.

We would like to conclude this IDEAS letter with the quote from Max Ehrmann which Martha included in her letter to co-workers on the final day of her service as Associate State 4-H Leader:

"Go placidly amid the noise and hasten to remember what peace there may be in silence. As far as possible without surrender, be on good terms with all persons. Enjoy your achievement as well as your plans. Keep interested in your own career however humble: It is a real possession in the changing fortunes of time. Strive for high ideals. Everywhere life is full of heroism. Nurture strength of spirit to shield you in sudden misfortune. Many fears are born of fatigue and loneliness. Beyond a wholesome discipline be gentle with yourself. You are a child of the universe, no less than the trees, and the stars, you have a right to be here; and whether or not it is clear to you no doubt the universe is unfolding as it should. Therefore be at peace with God; whatever your labors and aspirations in the noisy confusion of life, keep peace in your soul".

Sincerely yours,



Program Leaders:

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Enclosures

